



TRULY LUXE

2024 Events Guide

2nd Floor, West Tower
Nelson Mandela Square
Maude Street
Sandton
2196

Happy New Year!

Welcome to the epitome of opulence and personalized service with Truly Luxe, where every moment is a masterpiece and every desire is an exquisite command. As the premier concierge company dedicated to curating unparalleled experiences, Truly Luxe is delighted to present our annual event guide booklet. Within these pages, you will discover a curated collection of the most exclusive and extraordinary events, designed to elevate your lifestyle to new heights. Join us on a journey where luxury meets precision, and indulgence is an art form. As we unveil this compendium of sophistication, let Truly Luxe be your guide to a world where every detail is meticulously crafted to exceed expectations. Welcome to a realm where luxury is not just a service but a way of life.

To New Experiences

January 2024

1

L'ORMARINS KING'S PLATE 2024
6 January 2024

2

African Cup of Nations
13th January – 11th February 2024
Ivory Coast

3

Australian Open
7th to 28th January 2024
The First of the 4 grand slams of
the year





4

February 2024



5



6

4

SuperBowl
11th February 2024
Nevada USA

5

London Fashion Week
16th – 20th February 2024
One of the 'Big Four' Fashion Weeks.

6

Cape Town International Jazz Festival
23rd February – 24th February 2024
The Cape Town International Jazz Festival, known as Africa's grandest gathering, is the biggest music event in sub-Saharan Africa

March 2024

7

Ultra South Africa
1st – 2nd March 2024
Cape Town and Johannesburg
A 2-day event boasting the world's top EDM
DJ's with unparalleled stage designs and
top tier production

8

2024 Rolling Loud
15th March 2024 – 17th March 2024
California

9

Ultra Miami
22nd – 24th March 2024
Miami USA

10

Vanity Fair Oscars Party for 2024
11th March 2024
“for two decades has been the hottest ticket
in Hollywood on Oscars night.”





11

US Masters Tournament
11th – 14th April 2024
The Masters Tournament is one
of the four men's major golf
championships in
professional golf

April
2024

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May 2024

12 Miami F1 Grand Prix
3rd – 5th May 2024
Miami USA

13 French Open
20th May – 9th June 2024
Paris France, one of the four grand slams
not too be missed.

14 Cannes Film Festival
14th – 25th May 2024
The Festival de Cannes is now the world's
most prestigious film gathering, as well as
its most widely publicised cultural event.

15 Monaco F1 Grand Prix
24th – 26th May 2024



June 2024



16



17

16

UEFA Champions League Final
1st June 2024, Wembley Stadium
London

17

24 Hour Le Mans
15th – 16th June 2024
Le Mans France



Other Services

18

- Private Dining Experiences
- Gifting
- Personal Concierge Services
- Corporate Concierge services





Thank You!

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